

Ton Barten



POSITION: CEO, founder

ORGANISATION: All4Trucks

Ton Barten has a history as chief executive in various petrol and oil related marketing functions within ExxonMobil and Petroplus. Ton founded All4Trucks in 2004 with the intention to develop 20 secure HGV parkings with full services along the Trans-European Network; intending to provide safety and security as well as a "home away from home" for international truck drivers, focussing solely on HGV's. The first site was opened in 2009 near Calais. This site offers, amongst other things, state of the art secure parking for 310 trucks as well as a very large secure multi-branded fuel site which can be an example for a European roll-out.

Ton Barten will be part of the expert panel Day 1 of the conference
