

# Jonathan James



**POSITION:** Director

**ORGANISATION:** AECOM

**LABEL ACTIVITY:** Expert Group

Jonathan James is a Director at AECOM, responsible for the Sustainable Transport Group. He directs freight related project work, with 24 years experience of both freight and logistics operations and freight transport planning policy, with a wide knowledge of the freight and transport industry and is a strategic thinker who has a total commitment to quality project delivery. His freight operational experience combined with an expert knowledge of public sector policy and regulatory management has meant that he has been the driving force behind the delivery of a series of strategic freight projects at local, national and international levels that have moulded and developed public sector approach to freight management. He has led the freight expert project team since its inception within AECOM which has grown to be the number one public sector freight consultancy team in the UK and probably the world. He has been the Project Director for the award winning Freight Best Practice programme, the UK's behavioural change programme for the freight industry and the SETPOS projects.

**Jonathan James will be presenting the following at the conference:**

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Economic Feasibility of Truck Parking Areas (TPAs) – The Interactive Business Case Tool. This presentation will firstly outline the original business case tool developed within the SETPOS project which looked at the cost of security. This foundation has then been developed further to take account of user feedback and the developments within the LABEL project. As a result of the LABEL business case tool Truck Park Area Operators/Developers will be able to determine how much it will cost to upgrade to a higher level of security or service. Hopefully, this tool will act as a catalyst to improving facilities across Europe by illustrating to current TPA owners that they may not have to spend a vast amount of money to upgrade to the a higher level.